



## **Membership Investment 2021**

The Rockford Chamber of Commerce is involved in supporting business and giving back to the local community. Each year, it is our goal to promote and become advocates for our cherished businesses. Our website and social media channels continue to be a hub of area information for not only Chamber news and events, but other area organizations and surrounding communities, giving Rockford the recognition and credibility it deserves.

#### Why Become A Member

You support us, we support you! There is value in having your business listed on our website, community members can locate your business and it helps with your SEO. The Rockford Ohio Chamber of Commerce Facebook business page is active in sharing member and community information. We have a newly formed Main Street Committee focused on bringing foot traffic and commerce to downtown. Our Chamber Board is active in planning future events such as a Farmer's Market, a speaker series, continually developing the Business Grant program and creating opportunities for business growth and networking. Our pledge to you, is that we will always do our best to champion your business.

### **NEW 2021 Membership**

Our Chamber has always been a chamber sought after to join, due to low membership rates and access to perks such as insurance discounts, event discounts, free promotions etc. The global pandemic hit our business community significantly and as a Chamber, we need to be creative and adaptable to growing needs. Our future goals to promote area businesses in new ways, bringing events to the community and providing grant opportunities requires us to make some changes.

- If you are a **NEW BUSINESS** located or headquartered in the Parkway School District –
  your first year of membership is **FREE**. Ribbon cutting and press release will be
  scheduled to promote your new endeavor. Congratulations and welcome to the
  Chamber!
- Established businesses in Mercer County / Parkway School District and Renewals: \$75 annual membership fee.
- Established businesses <u>outside of Mercer County / Parkway School District and Renewals</u>: \$100 annual membership fee
- Community Members: \$30.00 Individual Membership

IMPORTANT: AFTER JANUARY 15, 2021 Business Dues will increase to \$100 for businesses located in Mercer County/Parkway School District and \$125 outside of Mercer County/Parkway School District. Any individual or business paying after the deadline will not be listed as a member on our print materials or website. We cannot guarantee in-person reminders or phone calls, so be sure to fill out your form quickly to secure your membership.





### The Chamber is proud to contribute to and supports the following:

- Rockford Chamber Web Site
- Seasonal Community Events
- Rockford Welcome Signs
- Panther Athletic Programs
- Business Networking Events
- Promotion of New Businesses and Ribbon Cuttings
- Social Media promotions
- Citizen of the Year

- Visitors Guide / Membership Directory
- Parkway Local School District Scholarship for Seniors
- Gift Certificates
- Rockford Carnegie Library
- Welcome Baskets
- Mercer County Leadership Class
- Street Light Banners
- Business of the Year

The Rockford Chamber of Commerce is a member of the Northern Ohio Area Chambers of Commerce, which provides valuable benefits to all of our chamber members. Example: **Anthem Insurance Discounts and Programs for Small Businesses!** Visit noacc.org for more details.

Thank you for investing into our community. We look forward to serving you.

Marie Miller

**Chamber President** 





# Membership Form 2021

Business Name:		
Contact Person:		
Mailing Address:		
City:	State:Zip:	
Telephone:	Email address:	
Website:		
Facebook Page:		
Year Established:	Years in Business:	
Business Type or Description (chec	ck all that apply):	
Advertising / Marketing Agricultural Auto / Motorcycle Sales and Service Child Care Church Construction and Contractors Convenience Store / Gas Station Education/Library Employment Resource Financial Services Food Processing Funeral Services	Government Health and Medicine Individual Insurance Agency Manufacturing / Wholesale / Distribution Miscellaneous Newspaper / Radio / Media Organization Personal Care and Services	☐ Photography/Videography ☐ Real Estate ☐ Recreation ☐ Rentals ☐ Restaurant ☐ Retail Sales ☐ Trucking / Transportation
Volunteer Opportunities (check all t	that apply):	
☐ I am interested in assisting	with marketing initiatives.	
☐ I agree to assist in event pl	anning.	
☐ I am interested in assisting	with fundraiser efforts.	
☐ I would like to volunteer, bu	ut unsure where to assist.	
I agree to receive informati	on via email from the Chamber.	